



Rabbits are one of Australia's most destructive environmental pests. They threaten the survival of over 300 of our native species, impact Aboriginal cultural heritage and annually cause millions of dollars worth of damage to our agricultural production.

The Victorian Rabbit Action Network is a new approach to tackling the problem of this feral animal.

This relatively young, not-for-profit, pest management group brings together communities and all levels of government to share the problem-solving and decision-making, on how we invest in and deliver rabbit management programs across the state of Victoria.

Already this unique approach has been recognised internationally by the United Nations, with a Public Service Award in 2019. The award focused on how our organization was "achieving the Sustainable Development Goals through effective Delivery of Services, Innovative Transformation and Accountable Institutions".

The Victorian Rabbit Action Network has developed the Victorian Rabbit Management Strategy which is a first for the nation. The strategy establishes a framework to enable us to all work together to tackle this difficult environmental problem.

The goals are to: support collaborative, community-led rabbit control, promote best practice in rabbit management, increase participation in rabbit management, and build a network of rabbit management experts and leaders.

The Victorian Rabbit Action Network is committed to providing the training programs, to build expertise across community, industry and government and to support people to work together for more effective and sustainable rabbit control.

Our primary commitment is to put the community at the centre of everything we do and work with inspired committee members and mentors.



Gerald Leach
Chair, Victorian Rabbit Action Network

VRAN isn't just about rabbits. VRAN is very much about people. It's about helping people overcome the problems that they have with rabbits. It's about bringing people and ideas together, learning from each other and helping overcome the challenges, and also most importantly empowering people to make decisions that they are able to carry through themselves.

We want to be the catalyst for change in how rabbit management occurs in Victoria, by helping people help the land.