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The Weeds and Rabbits Project in Victoria is a 4.3 million dollar initiative looking at supporting community-led app approaches and strategies to managing invasive species.

So when we're talking about widely established weeds such as blackberry, gorse, serrated tussock, rabbits, these issues are public issues. They're common pool issues. We need to work across government. We need to work across industry. And we need to work across community.

We know that farmers on average spend about 43 days a year managing these species. We know that they have significant agricultural impacts. We know that there's significant environmental costs. And we also know that there's also social costs which are a significant point of tension for rural communities.

Being able to frame the problem together, be able to look at solutions together, and be able to deliver much better outcomes.

The closer that we're working across those different groups, the more chance we're gonna have at being able to manage invasive species here in Victoria.